RYAN M. FELTON

Entrepreneur / Technologist / Software Developer

http://www.ryanfelton.com

ryanfelton@gmail.com

816.591.6257

OneHQ Kansas City, KS, USA
09/2007
05/2004

CTO / Senior Software Architect

Spearhead the transformation of deployment of our multiple Ruby on Rails web applications via Continuous Integrationfor utilizing Rspec and Capybara integrated with Github, TravisCI, CodeClimate, and Engine Yard.

Implemented stunning interactive big data visualizations utilizing d3.js.

Built and launched our iOS and Android smart phone applications implemented via PhoneGap framework.

BLiNQ Media, A GANNETT COMPANY   Kansas City, MO, USA
02/2014
03/2010

VP of Technology and Product

Established the product vision, strategy, and development in creating the product Local LiFT, which launched in under 6 months and won the Facebook PMD Innovation Award in Oct 2013.

Convinced executives to utilize the Lean Business Canvas, which allowed us to discover the optimal business strategy and ultimately resulted in becoming a Managed Facebook PMD.

Developed the product marketing strategy and delivered stunning product marketing materials in conjunction with internal teams, our outside PR firm and Gannett's marketing and legal teams.

Performed competitive analysis, interviewed key users, and developed strategic product roadmaps to consistently keep our product outperforming the competition.

Lead Gannett's audit teams through BLiNQ Media's products and technologies, which ultimately lead to the acquisition in August 2012.

Oversaw new product innovation and development while actively coaching, emphasizing knowledge sharing and continuous improvement throughout the team empowering smart people to create amazing technologies.

Calculated Combustion   San Diego, CA, USA
03/2010
09/2007

Founder / Consultant

Realized the market opportunity for Ruby on Rails consulting firms and ventured out to start a new business based on market need and becoming a top tiered web application consultancy.

Grew the organization both from key contributions in generating new sales all the way through engineering best practices to deliver the best customer experience to our clients.

Performed negotiations with BLiNQ Media during their search for talent, which resulted in BLiNQ Media acquiring Calculated Combustion in March 2011.

University of Missouri - Kansas City

Kansas City, MO, USA

Executive MBA

University of Iowa

Iowa City, IA, USA

Computer Science and Mathematics

Product Management, Strategy, Product Development, Executive Leadership, Agile Software Development, Scrum, Test Driven Development, Web Analytics, Digital Marketing, Social Advertising, Ruby, Ruby on Rails, Sinatra, RSpec, JSON, SQL, Git, JQuery, HTML5, CSS, Backbone.js, Mustache, Twitter Bootstrap, Foundation

Iowa Army National Guard

1997 - 2005

Combat Medic

Awards and Decorations: Army Achievement Medal, Iowa Humanitarian Service Ribbon, Army Service Ribbon

Ruby Midwest Conference

2009, 2010

Founder / Co-Organizer

Greenway Fields Community Improvement District

2009 - 2012

Director